KOKUYO Group Circular Policy “SUTENAI CIRCLE”

Kokuyo Group has identified “contribute toward a circular economy" as one of its material issues. Aiming for a society in which usable resources are not discarded, we will promote the shift to circular products and the development of systems that enable resource circulation.

A. Resource procurement

Resource recycling and climate change taken into account.

・Use fewer resources
・Use certified or traceable materials
・Use recycled materials (us and our partners)
・Switch to low carbon materials

B. Design and manufacturing

Design and manufacturing with use, recovery and recycling in mind.

・Materials and design innovations ensuring long product lifespan
・Seek materials and designs that facilitate collection and recycling
・Product designs that use resources efficiently

C. Distribution and delivery

Reduce resource waste in distribution and delivery.

・Less packaging, recycling, reuse, decarbonization
・More efficient delivery
・Appropriate redistribution and recycling of returned or unsold merchandise

D. Use

Support the desire not to be wasteful

・Information and services supporting longer product lifespan
・Power saving

E. Collection

Help people get rid of unwanted things with peace of mind

・Provide information and services supporting circulation
・Promote a pro-circularity mindset

F. Recycling

Seek recycling technologies and routes

・Build traceable recycling routes
・Appropriate redistribution and recycling of collected items

G. Safety

No use of hazardous substances

・Prevent environmental pollution
・No threat to human health

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KOKUYO Co., Ltd.

Director,
Representative Corporate Officer,
President and CEO
Hidekuni Kuroda