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Initiatives for the Future and Society

Date

KOKUYO supports ideas that shape the future and to future environment.



KOKUYO Design Awards

KOKUYO Design Award is a design competition that started in 2002 aimed at attracting superior product designs for commercialization from a wide range of users based on their perspectives. Hit products born from past competitions include the "Kadokeshi" plastic eraser. The competition has developed into an international product design award in recent years.



Work Style Research

The office research center was established in 1986. Research on related products and spaces and office consultation activities began. Provide information through research and information journal ECIFFO, and work style strategy information journal WORKSIGHT.



Yui no Mori

Through the Yui no Mori Project that started in 2006 jointly with Shimanto Forest Cooperative in Kochi Prefecture, KOKUYO is conducting forest conservation activities focusing on forest thinning and the efficient utilization of timber.



ReEDEN Project

KOKUYO Product Shiga Co., Ltd. is conducting activities to conserve reeds, which play an important role in maintaining water quality and biodiversity of Lake Biwa. By harnessing production technologies developed to date, KOKUYO Product Shiga has been using reeds to produce copier paper and notebooks and selling them under the ReEDEN Series brand name.



Camel Art Foundation

The principal purpose of CAF is to increase awareness of art in India. By offering platforms for artistic activities and hosting exhibitions, CAF is providing opportunities for budding artists to display works and for professional artists to raise their profile.



KOKUYO K Heart Co., Ltd. and Heartland Co., Ltd.

KOKUYO's started hiring persons with disabilities in 1940 with the employment of students from the Osaka Prefectural Central Hearing Support School. KOKUYO provides job opportunities for employees with various disabilities at KOKUYO K Heart and Heartland, special subsidiaries engaged in printing and consignment operations, and agricultural production respectively.