KOKUYO's CSR	Corporate Profile	KOKUYO's Main	KOKUYO's Initiatives	Initiatives for Future	KOKUYO's Various	Introduction of KOKUYO's	Message from the
Charter		Business Domains	and History	and Society	Initiatives	Initiatives in 2020	President
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Introduction of KOKUYO's Initiatives in 2020

KOKUYO rolled out various initiatives with people, the world, and the future in mind.





Launch of AIRTRIEVE, a conference table that prevents dispersal of airborne droplets

AIRTRIEVE is a conference table that sucks in airborne droplets and exhalations generated during office meetings, preventing the dispersal of airborne droplets. It seeks to provide peace of mind by improving indoor hygiene.



Commercialization of the Monochrome Notebook, recipient of the Merit Award at the KOKUYO DESIGN AWARD 2018

The Monochrome Notebook contains grey paper that can be written on with black or white ink. It utilizes one of the properties of human eyesight, namely that letters which are lighter or darker than the paper they are written on cannot be easily read at the same time. The notebook received widespread praise for proposing new and intuitive ways to write.





Launch of the official KOKUYO Workstyle Shop direct-sales e-commerce website

At KOKUYO Workstyle Shop, KOKUYO's official direct-sales e-commerce website, approximately 4,000 items are available for individuals to purchase. As teleworking becomes increasingly widespread, the website offers products for building work environments at home, as well as products for building living environments.



Opening of Kau-Box, a new Kaunet showroom

Kau-Box has now opened on the first floor of KOKUYO's Tokyo Shinagawa Office. The showroom displays the Kaucore Premium range of original products alongside other office supplies and furniture, and also offers a layout consultancy service.





KOKUYO DESIGN AWARD 2021 with "POST-NORMAL" as the Theme

We are bearing witness as the entire world undergoes major change, and this has inspired us to reevaluate the value of the objects that surround us. The 2021 edition of the KOKUYO DESIGN AWARD reflected on the importance of thinking about and creating products that will continue to be widely cherished over the long-term. A total of 1,401 submissions were received from Japan and overseas, from which four prizewinners—including the Grand Prix winner RAE—were selected.



Release of concept book that proposes new ways of working and office designs

KOKUYO has released Work Transformation, a concept book that proposes ideal future ways of working and office designs—both of which are changing due to the impact of COVID-19, the widespread uptake of teleworking, and the shift to digital. To coincide with the release of the book, KOKUYO employees held online seminars explaining and discussing the concepts it contains.

Launch of "Genderless Resume"

In response to increasing calls to respect diverse forms of individuality, KOKUYO launched a resume that contains no space for an applicant to mark their gender. KOKUYO thereby hopes to increase customer choice when it comes to purchasing resumes. Commendations









Shukudai Yaruki Pen receives the Kids Design Award

The Shukudai Yaruki Pen, a new form of IoT-powered stationery that supports the habituation of studying at home, has received the Kids Design Award in the category of "Designs that stimulate kids' inner creativity and futures," at the 14th Kids Design Award.

KOKUYO Received World's Prestigious Design Award "iF DESIGN AWARD" for Four Products

The 360° gliding chair "ing," conference room table "CALM," and the "True Ruler" which received the Merit Award at KOKUYO DESIGN AWARD 2014 were selected for the iF DESIGN AWARD in the "Product" design category, while the office disastercountermeasures storage system "PARTS-FIT" was selected for the "Packaging" design category.

Recognition as White 500 Organizations Under the 2021 Certified Health & Productivity Management Outstanding Organization Recognition Program

KOKUYO and Kaunet were recognized as White 500 organizations under the 2021 Certified Health & Productivity Management Outstanding Organization Recognition Program selected jointly by the Ministry of Economy, Trade and Industry and the Nippon Kenko Kaigi.

 The Certified Health & Productivity Management Outstandin Organization Recognition Program honors outstanding enterprises engaging in health and productivity management based on their efforts made in line with the health-related issues in local communities and other initiatives.

Yui-no-Mori Project receives the Forest Guardian Prize at the Corporate Philanthropy Awards

The project was praised by the judging committee, who commented: "We would like to recognize KOKUYO's initiatives, which seek to generate synergistic effects between environmental conservation activities and regional economy revitalization activities."

Run by the Japan Philanthropic Association, the Corporate Philanthropy Award seeks to recognize and draw public attention to social contribution activities that organically and continually make use of a company's management resources (personnel, expertise, technologies, information, etc.) to resolve societal issues.